

Ford Amphitheatre

Receptions and Catering

Pre-Show Activities

All pre-show activities, receptions and beverage sponsorships must be approved by the Ford's Event Services Manager.

Post Show Activities

Due to the Ford's stacked parking, it is our policy to have no post show events. We are happy to recommend a number of off-site venues for your post show activities.

Receptions

The Ford's indoor theatre stage or a portion of Edison Plaza are available as reception areas. Fees are described below.

Catering

The Ford Theatres are a **Beer and Wine only** facility. No other alcohol may be served at any time. The Ford's contracted concessionaire **Crumble Catering** provides all concessions, catering, and reception services for events held at the John Anson Ford Theatres. If you would like to request menu options, pricing, or have any questions regarding the following policies, please contact:

Chef Wayne Elias at chefwaynela@gmail.com or **310-721-9143**.

Crumble can also provide Licensee with backstage catering for artists and crew.

For-Profit and Non-Profit Reception fees:

For Profit Organization Receptions

- \$150 reception fee – Includes use of [Inside] the Ford stage area OR a portion of Edison Plaza. Edison Plaza receptions may require an additional \$150 fee for labor costs.
- \$150 bartender fee. Alcoholic beverages served at all receptions must be poured by Crumble Catering bartenders, the cost of which shall be billed to the Licensee by Crumble Catering. Bartenders are required one per 100 guests. Additional Bartender \$150.
- Please see Beverage Service Package Price Guide below.

You may use Crumble Catering for Food or you have the option to bring in your own caterer. There is a \$500 Buy Out Fee for this option.

- For private parties of over 500 guests, a \$1000 buy-out fee will be charged.

- Outside Caterers will have to provide Insurance Certificate to Ford.
- See Event Services Manager for outside caterer Insurance requirements.
- If Licensee elects to buy-out the catering services, the Ford will waive up to \$150 of Reception Fees.

Beverage Service Package Price Guide	One Hour Reception	Two Hour Reception
Domestic Beer and Regular House Wines	\$10 per person	\$14 per person
Domestic & Import Beer and Premium Wines	\$12 per person	\$16 per person
Domestic & Import Beer and Super Premium Wines	\$14 per person	\$18 per person

Non-Profit Organization (501C3) Receptions

- \$150 reception fee – Includes use of [Inside] the Ford stage area OR a portion of Edison Plaza. Edison Plaza receptions may require an additional \$150 fee for labor costs.
- \$150 bartender fee. Alcoholic beverages served at all receptions must be poured by Crumble Catering bartenders, the cost of which shall be billed to the Licensee by Crumble Catering. Bartenders are required one per 100 guests. Additional Bartender \$150.
- For receptions of over 100 guests, no donations allowed. Please see Beverage Service Package Price Guide below.

Crumble Catering is the sole food provider for all receptions at the Ford. If you prefer to have your own caterer provide your food you may do so by paying a \$500 buy-out fee.

- For private parties of over 500 guests, a \$1000 buy-out fee will be charged.
- Outside Caterers will have to provide Insurance Certificate to Ford.
- See Event Services Manager for outside caterer Insurance requirements.

Food/Beverage Sponsorships

If you plan to engage a food or beverage sponsor to aid in underwriting your event, the following policies apply:

- Food sponsors may offer coupons only. No food may be served on the Ford premises other than by the Ford's concessionaire.
- The Ford concessionaire will serve a sponsors' beverage (beer, wine or non-alcoholic beverages) for sale in the Concessions areas provided that the

beverage stock is available for purchase in glass bottles or aluminum cans (no Kegs). Beverages in glass containers will be poured into plastic or cardboard (non-glass) cups for sale to patrons.

- The sponsor provides a guarantee to the Concessionaire that they will purchase back any unopened bottles of the sponsor's beverage within seven (7) days of the end of the event.
- No free Alcoholic Beverages, tastings or samples may be served to the general public at anytime.
- Non – Alcoholic beverage samples may be served during an event. Samples may be no more than 4 ounces in volume.
- Whole servings or cans of Non-Alcoholic beverages may be distributed only after the event, outside the Ford Theatre gates.