



FOR IMMEDIATE RELEASE

CONTACT:

Leticia Rhi Buckley

Director of Communications and Marketing
(213) 202-5935, lbuckley@arts.lacounty.gov

FORD AMPHITHEATRE TO UNDERGO CONSTRUCTION STARTING SEPTEMBER 2014

Will Pre-empt 2015 Summer Season

July 28, 2014 —Construction to the John Anson Ford Amphitheatre is scheduled to begin in September 2014. The construction will pre-empt the 2015 summer season.

“It’s an exciting time for the Ford and the artists and producers who present here,” said Laura Zucker, Executive Director of the Los Angeles County Arts Commission. “Although we will have to pre-empt the 2015 summer season for this construction, we know it’s important to ensure the Ford’s future viability as a cultural and historical resource for the communities of Los Angeles County.”

These improvements will enhance both the guest and performer experiences. The project is expected to be completed by the summer of 2016.

“This work will provide L.A. County artists and producers with high caliber technical infrastructure and amenities worthy of the artistic quality they present on stage,” said Adam Davis, Managing Director of the Ford Theatres.

At 1,200 seats, the Ford Theatres creates an intimate concert experience that is a favorite among Angelenos. Each summer, the Ford hosts a diverse roster of events representing music and dance styles reflective of the communities that comprise Los Angeles County. Ford summer season events are presented in partnership with Los Angeles County arts organizations and producers. Unlike a traditional presenting model, these organizations apply to be part of the season and receive significant marketing, box office and house management support while keeping the majority of box office proceeds. Located in a County regional park in the Hollywood Hills, the Ford is owned and operated by the County of Los Angeles and operated through a three-way partnership between the Los Angeles County Arts Commission, the Department of Parks and Recreation and the Ford Theatre Foundation.

The Los Angeles County Arts Commission fosters excellence, diversity, vitality, understanding and accessibility of the arts in Los Angeles County. The Arts Commission provides leadership in cultural services for the County, encompassing 88 municipalities, including funding and job opportunities, professional development and general resources. www.lacountyarts.org.

###