

Flypoet Anniversary Event Sponsorship Packages

Note: These are suggested packages. We are very much open to discussing the needs of potential sponsors and working to meet them.

Silver – \$300

¼ page ad
Logo inclusion on event flyer
Logo inclusion on e-mail flyer
Two general admission tickets (\$60 value)

Gold – \$600

Flyer or product* distribution at the show
1/2 page ad in show program
Logo inclusion on event flyer
Logo inclusion on e-mail flyer
Logo inclusion on Ford Theatre web-site
Two VIP tickets (\$100 value)

Platinum - \$1000 (2 available)

Logo inclusion on electronic billboard to 1.9 million viewers
Flyer or product* distribution at the show
Ad in show program
Logo inclusion on event flyer
Logo inclusion on e-mail flyer
Logo inclusion on Ford Theatre web-site
Two VIP tickets (\$120 value)

Presenting Sponsor - \$3000

Logo inclusion on electronic billboard to 1.9 million viewers
Inclusion in all print and e-mail ads
On-stage logo presence (gobo or banner)
Full back cover ad in show program
Company name on printed hard tickets
Presenting sponsor logo inclusion on front cover of show program
Flyer or product* distribution at the show
Presenting sponsor logo inclusion on event flyer
Presenting sponsor logo inclusion on e-mail flyer
Over 150,000 active e-mail addresses
Presenting sponsor logo inclusion on Ford Theatre web-site
10 VIP tickets (\$500 value)