

DEADLINES KEYED TO YOUR EVENT

2018 Ford Theatres Summer Season

Pacifico Dance Company

México en mi Piel [placeholder title]

August 11, 2018

| Due Date | Item | Recipient |
|-----------------------------------|--|--|
| JAN 5 | <input type="checkbox"/> Submit promotional photos <input type="checkbox"/> Fill out online Contract Info Form | Communications Admin |
| FEB 7 | <input type="checkbox"/> Submit Event Brief <input type="checkbox"/> Submit Ticket Setup Form | Communications Box Office |
| FEB 10 | <input type="checkbox"/> Marketing & Event Workshop (Mandatory) | Communications |
| MAR 14 | <input type="checkbox"/> Submit signed Contract | Admin |
| MAR 19 | <input type="checkbox"/> Submit snail mail lists for season promotional mailing <input type="checkbox"/> Submit producer holds <input type="checkbox"/> Approve ticketing and web event pages <input type="checkbox"/> Submit Publicist/Press Contact information | Communications Box Office Box Office & Communications Communications |
| MAR 28 | <i>Private presale for Ford Theatre Foundation donors</i> <input type="checkbox"/> <i>Optional: Private presale via consignment</i> | Box Office, Communications & Development cc: Box Office |
| APR 4 | <i>Season Press Announcement & Tickets on Sale</i> <input type="checkbox"/> Send show announcement to your email list <input type="checkbox"/> Announce on your social media outlets <input type="checkbox"/> Begin selling tickets on consignment (<i>if applicable</i>) | cc: Communications |
| MAY 14-18 (12 weeks prior) | <input type="checkbox"/> <i>Optional but recommended: Start designing postcard</i> | |
| JUN 11-15 | <input type="checkbox"/> <i>Optional but recommended: Send postcards to printer</i> | |
| JUN 15 (8 weeks prior) | <input type="checkbox"/> Submit draft of press release for approval | Communications |
| JUN 25-29 | <input type="checkbox"/> <i>Optional but recommended: Distribute your postcard</i> | Mailing House or Street Team |
| JUN 29 (6 weeks prior) | <input type="checkbox"/> Email approved press release to media <input type="checkbox"/> Submit new photos & multimedia for website (<i>if applicable</i>) <input type="checkbox"/> Ticket sales check-in <input type="checkbox"/> Begin social media campaign - <i>Tag us!</i> | cc: Communications Communications Communications & Box Office @FordTheatres |
| JUL 6 (5 weeks prior) | <input type="checkbox"/> Confirm 30-Day-Out Production Meeting Date <input type="checkbox"/> Phone meeting with Event Services Manager | Production Event Services |
| JUL 10 | <i>30-Day-Out Production and Event Logistics Meeting:</i> <input type="checkbox"/> Clarify all technical riders and production info <input type="checkbox"/> Pick up parking passes <input type="checkbox"/> Finalize plaza plans (receptions, merchandise, vendors) <input type="checkbox"/> Clarify all front-of-house and box office needs | Production, Event Services, Box Office & BFF |

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|-------------------------------|--|--|
| JUL 13 (30 days prior) | <input type="checkbox"/> Submit draft of printed program insert for approval <input type="checkbox"/> Submit Certificate of Insurance <input type="checkbox"/> Submit song lists (name, composer) for ASCAP/BMI <input type="checkbox"/> OR Request to release BMI/ASCAP withholding (<i>if applicable</i>) <input type="checkbox"/> Submit Audio/Video Recording Notice of Intent (<i>if applicable</i>) <input type="checkbox"/> Early partial settlement check-in (<i>if applicable</i>) <input type="checkbox"/> Research vendors to print program insert <input type="checkbox"/> Deliver sponsor logo art to gobo fabricator (<i>if applicable</i>) | Communications Admin Admin Admin Admin Admin/Box Office |
| JUL 20 (3 weeks prior) | <input type="checkbox"/> Submit electronic frame designs <input type="checkbox"/> Assess need for special offers, papering | Communications Box Office |
| JUL 27 (2 weeks prior) | <input type="checkbox"/> Submit APPROVED program insert to printer | |
| AUG 3 (1 week prior) | <input type="checkbox"/> Phone meeting with Event Services Manager | Event Services |
| (Exact Date TBD) | 24 Hours Prior to Onsite Rehearsal (if applicable): <input type="checkbox"/> Submit Venue Access List to Box Office and Event Services and cc: Bill Berry and Ann Jensen <i>Venue Access List should include anyone who needs access to the stage, backstage or dressing room areas, including artists, designers and your staff during both your show and rehearsal(s).</i> | Event Services & Box Office |
| AUG 9 (48 hours prior) | <input type="checkbox"/> Submit complete Comp & Venue Access Lists to the Box Office and cc: Bill Berry and Kim Glann <i>Include any updates to the Venue Access List previously submitted. Comp List should include anyone who needs a seat for the show: producer comps, press comps, photo/videographers, ticket giveaway winners and green room/backstage VIPs who need tickets.</i> | ALL |
| | <input type="checkbox"/> Deliver retractable sponsor banners (<i>if applicable</i>) <input type="checkbox"/> Deliver show program for inserting into program wrap <input type="checkbox"/> Deliver sponsor logo gobos (<i>if applicable</i>) | Event Services Event Services Production |
| AUG 11 (show day) | <input type="checkbox"/> Deliver merchandise (<i>if applicable</i>) <input type="checkbox"/> Reception delivery and set-up (<i>if applicable</i>) | Event Services Event Services |

It takes at least one week, and up to two weeks, for all departments to finalize their charges. Every effort is made to get your settlement package to you within one to two weeks after your event. Once you have approved the settlement, your BFF will be in contact to schedule an Exit Interview. The settlement payment will be ready at the time of the Exit Interview and provided upon completion. The Exit Interview must be completed before settlement payment is released to partners.

BFF: Dawn Robinson-Patrick DRobinson-Patrick@ford.lacounty.gov

Admin: Admin@ford.lacounty.gov

Box Office: BoxOffice@ford.lacounty.gov

Communications: Communications@ford.lacounty.gov

Event Services: WBerry@ford.lacounty.gov

Production: ATrowbridge@ford.lacounty.gov