

# Los Angeles Times Culture Monster Directory

Every Wednesday, Los Angeles Times Calendar features **Culture Monster**, which spotlights the week's best in arts and cultural events.

The **Culture Monster** page includes profiles of artists, performers and creators, reviews and features on everything from live theater and dance to top local art exhibits and architecture.

- **Culture Monster directory ads** offer a great value in convenient modular sizes
- Perfect for advertisers interested in reaching arts and culture enthusiasts in a contextually-relevant editorial environment
- Culture Monster directory pricing only available on Wednesdays
- Ads must be full-run
- If Movies have an ad scheduled to run after page 2, there can be no adjacencies to Culture Monster edit that week
- Color availability will vary
- Advertisements are limited to category-based venues and events please consult your sales representative for details
- Space deadline is Monday at 3pm PST; materials due Tuesday at 10am PST

**For more information:**

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**Los Angeles Times**

# Culture Monster Directory Ads

## Sizes & Pricing

Full Page	\$9,750
4col x 20"	\$7,000
1/2 page	\$5,000
2col x 20"	\$3,000
1/4 page	\$2,500
6col x 4"	\$1,800
2col x 7"	\$1,100
2col x 5.5"	\$850
2col x 4"	\$600
2col x 3"	\$500
2col x 2"	\$350

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**Reserve your ad today!**

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