EVENT SERVICES
Receptions

- Give your sponsors something extra
- Ad value to your VIP ticket
- Space for up to 100 guests
- No set up fees
Edison Plaza
Edison Plaza

- Up to 100 guests (cocktail style)
- Food through Crumble Catering
- Easy to find for your guests
- Stanchions keep your party private
- Under the stars
- No space fee
Community Room

- Up to 80 (cocktail style)
- Food through Crumble Catering
- Very private
- Easy for artists to make appearance
- No space fee
- Multiple set up
- You decorate
- Rumor: (lights?)
Community Room

Ford Theatres
Community Room
Dimensions

To Dressing Rooms
ADA Ramp

Mechanical Room
Fire Extinguisher

Entrance/Exit
What About Zev Terrace?
Zev Terrace

• Reception Set ups available for 10 – 40 people (cocktail style)
• Food through Crumble Catering
• Stanchions keep your party private
• Under the stars - No space fee
Zev Terrace Set-Up

Set Up for Terrace Mixers

A = Square Sit Down Table
B = Round Sit Down Table
H = High Top Table

FORD THEATRES
TERRACE FURNITURE
Two Tables on Plaza

• If you don’t have the need for a reception you may reserve two tables on the Plaza or walking path for guests or VIPs.

• Reserve at your 30-Day Out Meeting
Vendors & Merchandise
Merchandise Sales

• Flat fee of $150 to sell at the Ford
• Partner provides sellers
• Partner pays all applicable taxes
• Hip Tip 1: Bring a Hot Spot device for Wi-Fi
• Hip Tip 2: Bring a string of lights for night sales
Other Things to Add
Step & Repeat

• Promote your brand
• Give your patrons the Red Carpet treatment!
• You provide and set up
• Rent or buy ($200 - $1500 online)
Art and Decoration

• Dress the Plaza to fit your event
Pre-Show Music

- Live Music or DJ
- Plaza or Terrace
- Production fees may apply
Sponsor Set Ups

Retractable Banners or Sponsor Tables

A great way for you or your sponsors to share information with your audience.

($60 - $400 online)
Sponsor Set Ups

Retractable Banners
or
Sponsor Tables

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($60 - $400 online)
Artist Load In & Parking
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• Set up time to load in
• Stagger load in times
• Complete Access List
• Hand out parking passes
• 15 free / $7 per pass after 15
• Be sure to give your artists and crew all the information they may need.

“Don’t you know who I AM?”

“What do you mean I have to pay to park?”
Patron Parking

• 209 spaces - Stacked Parked - $12 per car/
  $7 with carpool (3 or more)
Offsite Parking & Shuttles

• Universal Metro Stop
• Park N Save Lot

3330 Cahuenga Blvd. West
Los Angeles, CA 90068
Parking is $14, cash only.

Free Shuttles to and from the Ford
Questions?
LOONEY TUNES

THAT'S ALL FOLKS.