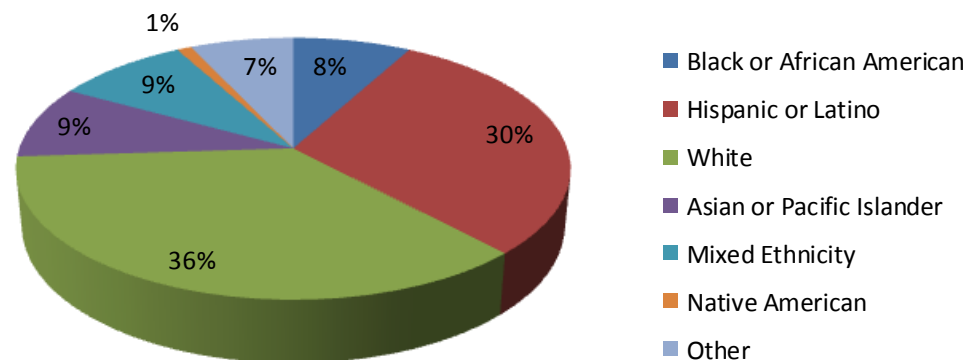


The Communities We Serve

Ford audiences are diverse and reflective of the ethnic composition of LA County. Centrally located within the City of Los Angeles and with programs that take place throughout the County, the Ford draws audiences from all corners of the region—one of the most diverse in the United States.



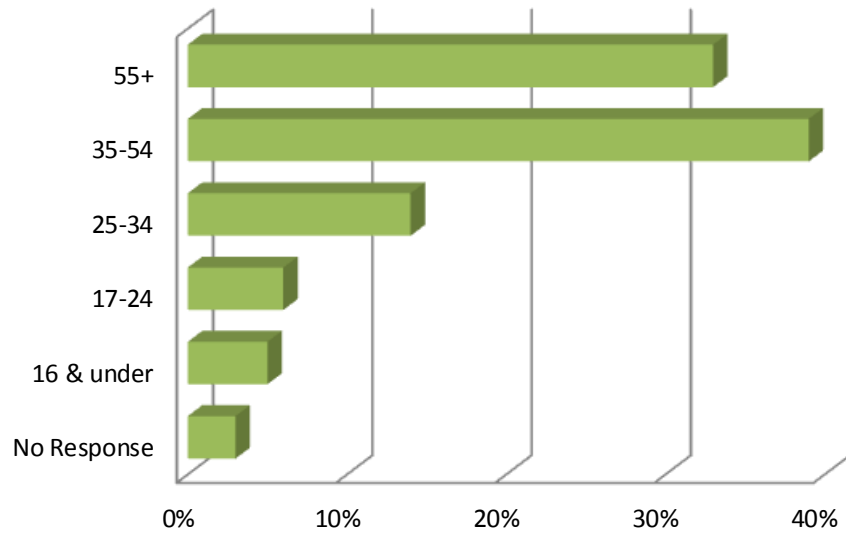
2018 Ford Theatres Audience Demographics



The Communities We Serve

Theatre Capacity: **1,200**

Average Season Attendance: **40,000**



2018 Ford Theatres Audience - Household Income

