

Ford Amphitheatre

## **SUBMISSION OF SPONSOR LOGOS**

If you have questions about anything in these guidelines, please email the communications department at [communications@arts.lacounty.gov](mailto:communications@arts.lacounty.gov)

### **Acceptable forms:**

Contact your sponsor and request an electronic file in the following formats:

FILE TYPES: **We accept JPEGs, TIFFs and EPS formats** for color or grayscale logos.

**Please do not send BITMAPs or GIFs.**

RESOLUTION: Please do not send 72 dpi images as these are meant for web viewing only; if you have only 72 dpi, contact the communications department at [communications@arts.lacounty.gov](mailto:communications@arts.lacounty.gov) first before submitting.

COLOR MODE: For color logos, CMYK is preferred.

IMAGE SIZE: Sponsor logos are used small, so **approx two inch width** should be more than adequate; larger sizes are okay since we can downsize them as needed.

Please keep in mind that sponsor logos are usually seen quite small in print. Extremely ornate or complicated logos will not reproduce very well at smaller sizes.

If your corporate sponsors are providing logos to you, please ask if they have both color and grayscale or black and white versions. Many corporations will have a better black and white version than we can create by converting their color logo.

**EMAIL:** Send logos via email to: [communications@arts.lacounty.gov](mailto:communications@arts.lacounty.gov)

**SHIPPING:** Mail or ship images to:  
**Communications Department**  
**L.A. County Arts Commission / Ford Amphitheatre**  
**1055 Wilshire Boulevard, Suite 800**  
**Los Angeles, CA 90017**