

Enriching Lives



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FORD AMPHITHEATRE SEEKS PROPOSALS FOR 2011 SUMMER SEASON

**Summer Partnership Program facilitates producing performing arts shows
Deadline to apply is September 8**

The Ford Amphitheatre is offering a leg up to Los Angeles County-based arts organizations who are interested in producing live performing arts events at the historic, open-air theatre in the Hollywood Hills in summer 2011. "In this down economy, we are here to help," said Adam Davis, Ford Theatres Managing Director. "Groups who are accepted into the Ford's Summer Partnership Program receive significant presentation support and assistance for their productions."

Applications are now available to apply for the 2011 summer season. **The deadline to apply is Wednesday, September 8, 2010.**

Proposals are being accepted electronically through the Ford's web site. Before opening a proposal application, prospective applicants should first read the program's guidelines which include instructions to apply and information on eligibility, the partnership program and other opportunities that exist for presenting at the Ford. Both the guidelines and application are available at

(for electronic media) <http://www.fordtheatres.org/en/opportunity/summerpartnership>
(for non-electronic media) www.FordTheatres.org, click on "Opportunities" then "Artist Partnership Programs"

Workshops about the Summer Partnership Program and how to submit a competitive proposal will be held on **Tuesday, July 27 at 7:00 p.m.** and **Tuesday, August 24 at 7:00 p.m.** at the Ford, 2580 Cahuenga Blvd. East, 90068, in the Hollywood Hills.

Parking for the workshop is free. Please RSVP with your name, organization, email address and phone number to publicevents@arts.lacounty.gov or call 323-856-5793.

The Ford is seeking proposals for a broad range of categories including, but not limited to, alt-rock, ballet, cabaret, circus, classical music, film, hip hop, jazz, multimedia, modern dance, theatre, world and folk music, and world dance. Similar to a grant

program, proposals for the Ford Amphitheatre Summer Season are considered on a competitive basis.

The Ford is a renovated historic 1,200-seat amphitheatre located in a Los Angeles County Regional Park and is operated by the Los Angeles County Arts Commission. Over 100 performing arts and film events are presented at the venue each summer.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. In addition to programming the John Anson Ford Theatres, the Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 300 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects; funds the largest arts internship program in the country in conjunction with the Getty Foundation; and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. Holiday Celebration broadcast nationally, and a year-round music program that funds more than 40 free concerts each year in public sites. The 2010-11 President of the Arts Commission is Ronald D. Rosen. For more information please consult the Arts Commission online press kit: <http://lacountyarts.org/page/pubnewspress>

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