



PRESS RELEASE

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For Immediate Release

July 13, 2010

FAMILY / DANCE / MUSIC EVENT LISTINGS

Attention Editors/Writers:

VIVER BRASIL event page in English: <http://www.fordtheatres.org/en/events/details/id/85>

VIVER BRASIL event page in Spanish: <http://www.fordtheatres.org/es/events/details/id/85>

Photos available upon request

**VIVER BRASIL BRINGS AFRO-BRAZILIAN MOVES AND RHYTHMS
TO THE FORD'S FAMILY SERIES JULY 31 AT 10:00 A.M.**

Children admitted FREE to one-hour programs for families.

The dancers and musicians of Viver Brasil bring the African-influenced culture of the state of Bahia, Brazil, to the Ford Amphitheatre at the Big!World!Fun! family show at 10:00 a.m., Saturday, July 31. Kids and parents can experience the uptempo dances about gods and goddesses blended with Portuguese and African vocals. The audience will have a chance to join in from their seats, performing words and movements demonstrated by members of Viver Brasil.

Pre-show kid-friendly activities begin at 9:00 a.m. with a music performance by Renee and Jeremy.

The hour-long Big!World!Fun! performances in the shaded outdoor amphitheatre are designed for the enjoyment of children ages 4 to 10, parents and grandparents. The series is presented by the Ford Theatre Foundation. Booklists related to each series event, provided by the Los Angeles County Library, are available at www.FordTheatres.org; click on "Family" under "Events" on the homepage, then click on "More Info" for the event that interests you.

Admission to all events is FREE for children and \$5 for adults. Parking is \$1 per vehicle. To reserve/purchase tickets, call the Ford box office at **323 461-3673** or visit www.FordTheatres.org.

Members of L.A.'s Viver Brasil dance company have steeped themselves in Afro-Brazilian culture, working with leading practitioners from Bahia, Brazil. The company, which won the Lester Horton Award for outstanding achievement in a company performance for non-western dance in 2000, was co-founded in 1997 by co-artistic directors Linda Yudin and Luiz Badaró. Since then, the company has performed in venues throughout the western United States. Born in Salvador, Bahia, Badaró is a master dancer, choreographer and percussionist who has been

choreographing and performing for over 30 years in Brazil, Europe, Africa and the United States. Linda Yudin has conducted dance workshops and lectured about Brazilian dance throughout the United States and South Africa, was a consultant for the PBS series "Dancing" and is adjunct faculty at Santa Monica College.

Big!World!Fun! continues with Latin American harpist-storyteller **Alfredo Rolando Ortiz** tracing his musical odyssey (August 7); dance and music of the Philippines from **Kayamanan Ng Lahi** (August 14); **Boxtales Theatre Company's** production of the Indian fable "Prince Rama and the Monkey King" (August 21); and an opportunity to sing along with **LA Opera's** artists in "Sing Out Loud!" (August 28).

The Big!World!Fun! Family Series is sponsored by Supervisor Zev Yaroslavsky, Kenneth T. and Eileen L. Norris Foundation, City of Los Angeles 4th District Councilmember Tom LaBonge, Sony Pictures Entertainment and ABC7. The Autry National Center and The Los Angeles County Library are series partners.

Big!World!Fun! family events are part of the Ford Amphitheatre 2010 Season, a multi-disciplinary arts series produced by the Los Angeles County Arts Commission in cooperation with Los Angeles County-based arts organizations. For complete season information log on to www.FordTheatres.org.

The **Ford Theatre Foundation**, a not-for-profit organization founded in 1994, supports the performing arts and education activities that are presented at the Ford Theatres. The Foundation's Community Bridges program builds audiences by encouraging and facilitating participation in the theatres' programs and brings Ford performers to youth and social service centers based in Asian Pacific Islander and Latino communities throughout Los Angeles County. In addition to presenting the Big!World!Fun! Family Series, the Foundation produces the free, interactive J.A.M. (Jazzed and Motivated) Sessions during the Ford's summer season.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. In addition to programming the John Anson Ford Theatres, the Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 300 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects; funds the largest arts internship program in the country in conjunction with the Getty Foundation; and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. Holiday Celebration broadcast nationally, and a year-round music program that funds more than 40 free concerts each year in public sites. The 2010-11 President of the Arts Commission is Ronald D. Rosen. For more information please consult the Arts Commission online press kit: <http://lacountyarts.org/page/pubnewspress>

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THE FACTS

WHAT

Viver Brasil performs Afro-Brazilian dances and music from the state of Bahia, Brazil.

WHEN

Saturday, July 31 at 10:00 a.m.

Pre-show activities begin at 9:00 a.m. Families are advised to arrive early. Space is limited.

WHERE

Ford Amphitheatre

2580 Cahuenga Blvd. East, Hollywood, CA 90068

Just off the 101 (Hollywood) freeway across from Hollywood Bowl and south of Universal.

PLEASE NOTE:

The amphitheatre is outdoors and shaded, but remember your sunscreen and a hat.

On-site concessions are available.

HOW MUCH Children FREE

Adults \$5

Reservations are strongly recommended.

PURCHASE/RESERVE TICKETS

323 461-3673

www.FordTheatres.org

There is a \$1.50 service charge for reserving children's tickets online.

PARKING

On-site, stacked parking costs \$1 per vehicle.

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